

Brandmark



Minimum Size: 30mm width

Colours

PMS Process Black

C0 M0 Y0 K100

R29 G29 B27

#1d1d1b

90% PMS Process Black

R65 G65 B66

#414142

75% PMS Process Black

R99 G100 B103

#636467

50% PMS Process Black

R147 G149 B152

#939598

PMS 485

C0 M95 Y100 K0

R228 G27 B19

#e41b13

Fonts

Headlines

Open Sans Bold

AaBbCc

0123456789

Body

Open Sans Regular

AaBbCc

0123456789

Press advert example

A press advertisement for FoodTech Qld. The background is dark grey with abstract red and white geometric shapes, including circles and lines. The FoodTech Qld logo is in the top right corner. The main headline is "Creating new lines in manufacturing" in large, white, sans-serif font. Below it is a paragraph of text in a smaller white font. At the bottom, the dates "28-30 July 2019", the location "Brisbane Convention & Exhibition Centre", and the website "foodtechqld.com.au" are listed in red and white text.

FoodTech Qld

Creating new lines in manufacturing

Featuring the latest advancements in food and drink manufacturing, FoodTech 2019 is proud to support and showcase Queensland's appetite for innovation within the food industry.

28-30 July 2019
Brisbane Convention & Exhibition Centre
foodtechqld.com.au