

28-30 July 2019  
Brisbane Convention  
& Exhibition Centre

[foodtechqld.com.au](http://foodtechqld.com.au)

**FoodTech**  
Qld

Creating new lines in manufacturing

# FoodTech Qld 2019 Digital Advertising

Limited positions are available on the FoodTech Qld website for exhibitors to place banners, MRECs or simply stick your company and product listings to the top of the directories.

Exhibitors also have the ability to sponsor an official e-mail out which goes out to our entire subscriber database and that entails your banner being in the email along with an editorial for the FoodTech Qld website about a product or service you want to highlight. This item has huge exposure for exhibitors to not only reach all visitors coming through but also buyers in the industry who are unable to attend in person.

# FoodTech Premium Leaderboard Package

**Leader boards will give your brand premium exposure across the main pages on the FoodTech website, including the home page and directory pages.**

As an exhibitor at FoodTech, you will be seen first by not only every visitor attending in 2019, but also food manufacturing professionals from around Australia visiting the website.

**Cost: \$1,250.00 + GST**

**A maximum of 3 banners are available.**

# FoodTech Standard Leaderboard Package

**Leader boards will give your brand prominent exposure across the content pages on the FoodTech website, including the education program page**

As an exhibitor at FoodTech, you will be seen first by not only every visitor attending in 2019, but also food manufacturing professionals from around Australia visiting the website.

**Cost: \$750.00 + GST**

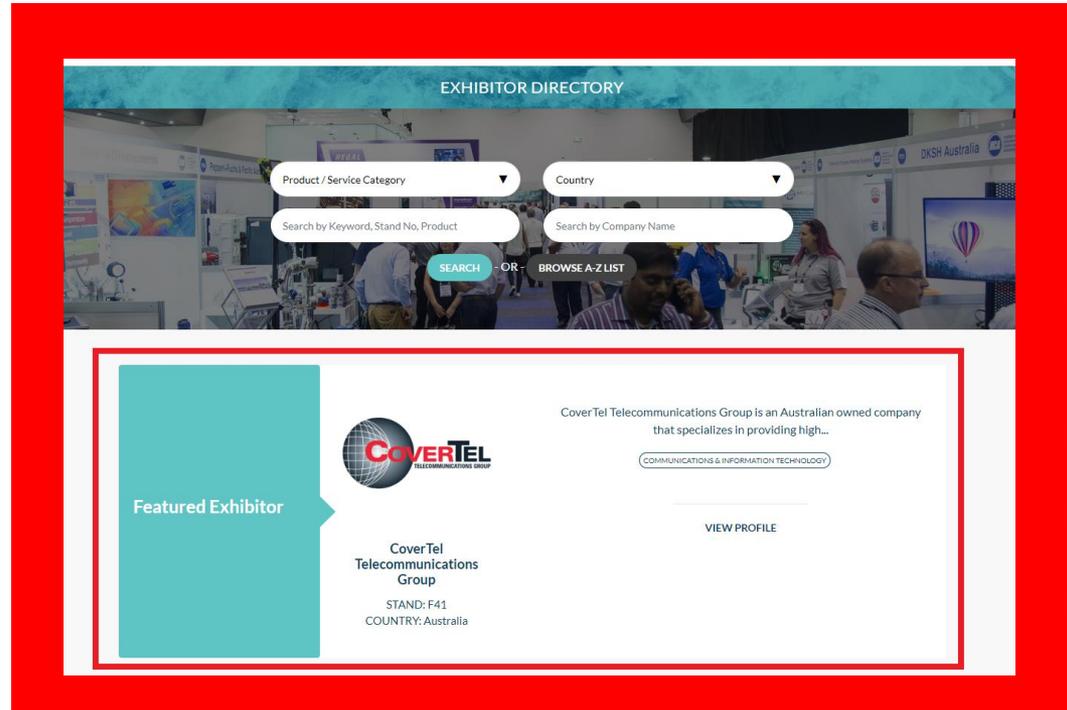
**A maximum of 3 banners are available.**

# FoodTech Standard Featured Exhibitor

The key page for visitor planning, the exhibitor directory page receives multiple visits in the period leading up to the exhibition.

There is a maximum of 3 exhibitors who's profile, including company logo, can be pinned to the main exhibitor directory page and highlighted. This position will see a huge amount of exposure to buyers while standing out above other exhibitors.

This is an easy pre-show marketing solution as no additional artwork materials are required but is limited to a maximum of 3 exhibitors.



**Cost: \$500.00 + GST**

**A maximum of 3 available.**

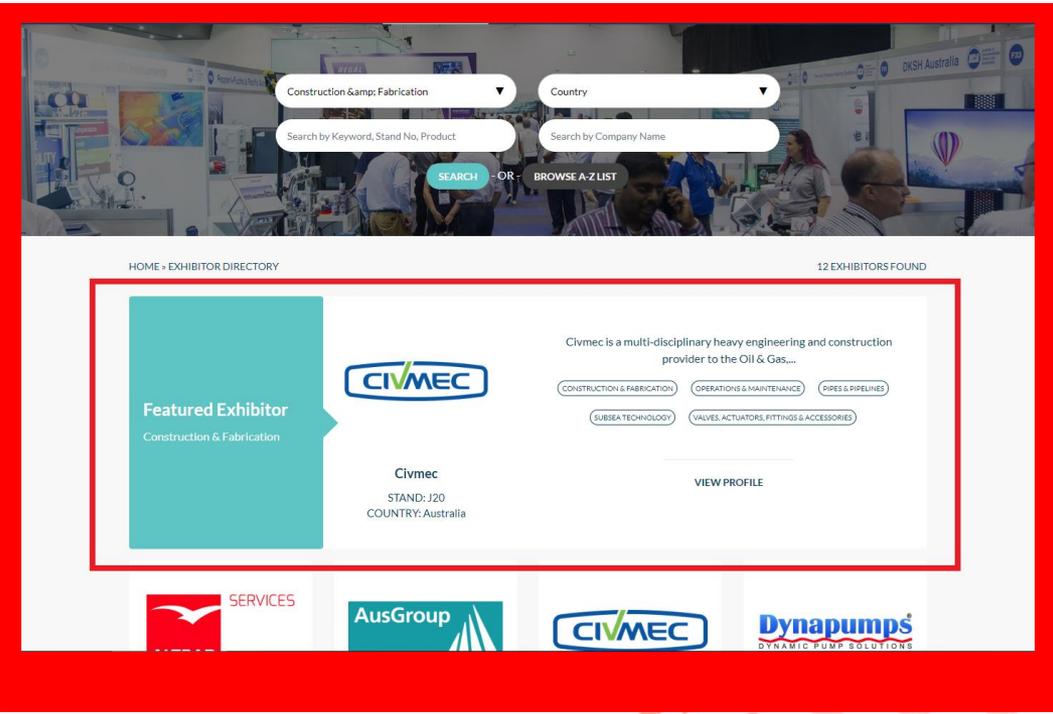
# FoodTech Standard Featured Category

The key page for visitor planning, the exhibitor directory page receives multiple visits in the period leading up to the exhibition.

The new and improved exhibitor directory is designed for visitors who are looking for products and exhibitors in specific categories. This is the most direct and accurate way buyers will find their products and services.

Each category can have a single exhibitor featured which will pin their listing to the very top of their selected category.

This is limited to one exhibitor per category so make sure you stand out above the rest in your selected category.



**Cost: \$250.00 + GST**

**A maximum of 1 available**

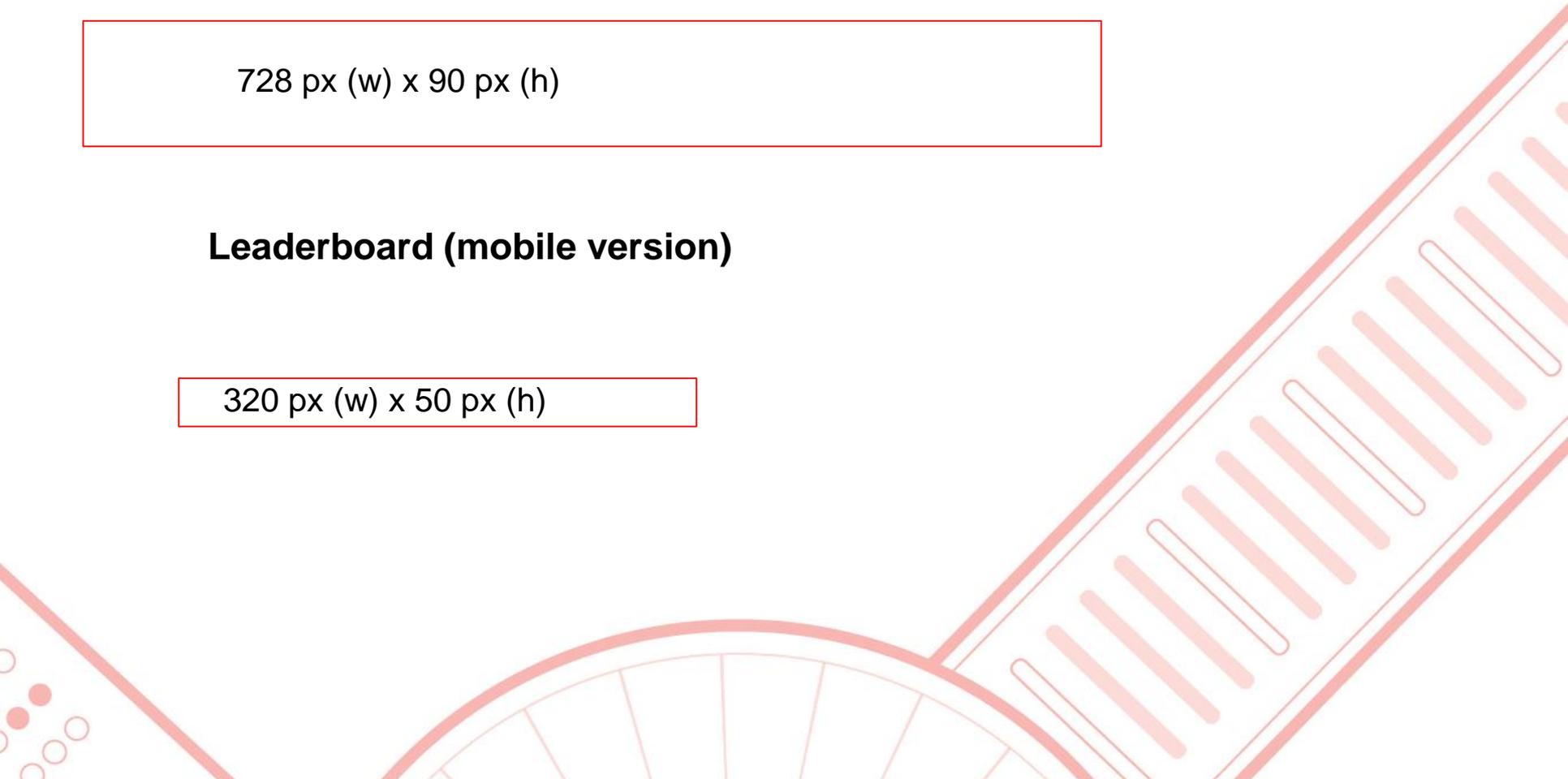
# Digital Materials Specifications

## Leaderboard

728 px (w) x 90 px (h)

## Leaderboard (mobile version)

320 px (w) x 50 px (h)



**CONTACT CLIENT MANAGER**

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