



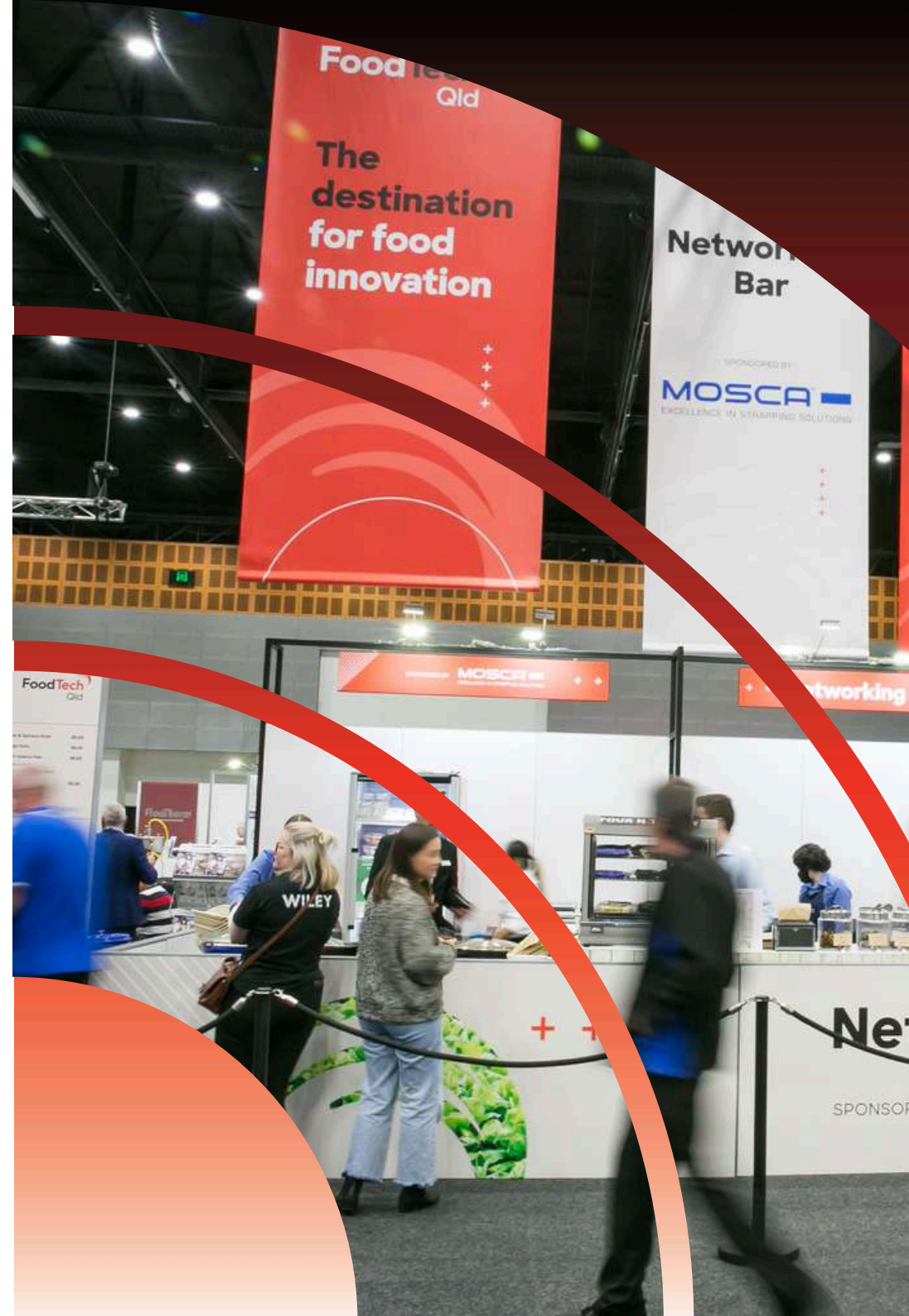
19-20 JUNE 2025

Gold Coast Convention
and Exhibition Centre

Sponsorship Prospectus

Organised by

diversified
COMMUNICATIONS AUSTRALIA



FoodTech Qld

FoodTech Queensland is a two-day event for the food manufacturing industry. The show brings together the most innovative food manufacturing and technology solutions into one destination event on the beautiful Gold Coast.

Held every three years, FoodTech Qld unites major food operators with influential industry figures and explores the critical challenges faced by food manufacturers. It's the marketplace for sharing opportunities, pushing boundaries and feeding sustainable transformation.

It's the platform to invest your brand in.

FoodTech Qld can help your brand with:



**Brand
Awareness**



**Thought
Leadership**

TAILOR A PACKAGE

Can't quite find what you are looking for? Would you like to combine activity to give your brand maximum exposure? Our team is available to walk you through all options that best fit your business objectives.



FoodTech Qld is brought to you by the team behind foodpro, Australia's most trusted food manufacturing event.



Our Audience

FoodTech Qld attracts food manufacturing professionals with real buying power, coming to see trusted suppliers and new operators who are developing cutting-edge technology.

As Queensland's leading event for food processing and production, it's the industry's meeting place for driving business growth, discovering advanced solutions and reconnecting with peers.

What Our Visitors Think

85% VISITOR SATISFACTION

85% OF VISITORS CONSIDER ATTENDING IMPORTANT TO THEIR BUSINESS

FINDING NEW PRODUCTS AND INNOVATIONS WERE THE MAIN REASONS FOR ATTENDING



Top Industry Sectors



Top Visiting Companies

- McCormick Foods
- Bulla Dairy
- Lion Beverages
- Coca-Cola
- Coles
- Teys Australia
- Multivac
- Goodman Fielder
- CSIRO
- Mars Wrigley
- Krispy Kreme
- Subway
- Primo Foods
- Lite N Easy
- PFD Foodservice

Brand Awareness

There are countless possibilities to increase your brand awareness at FoodTech Qld.

Investing in sponsorship opportunities will position your company at the forefront of industry trends and be seen by key decision-makers in the food processing and manufacturing industry.



OPPORTUNITY	AVAILABILITY	PRICE
Mixing Bowl Lounge Sponsor	SOLD	\$15,000
Registration Sponsor	Exclusive	\$7,500
Lanyard Sponsor	Exclusive	\$5,000
Coffee Cart Sponsor	Exclusive	\$8,000
Event App Sponsor	SOLD	\$3,500

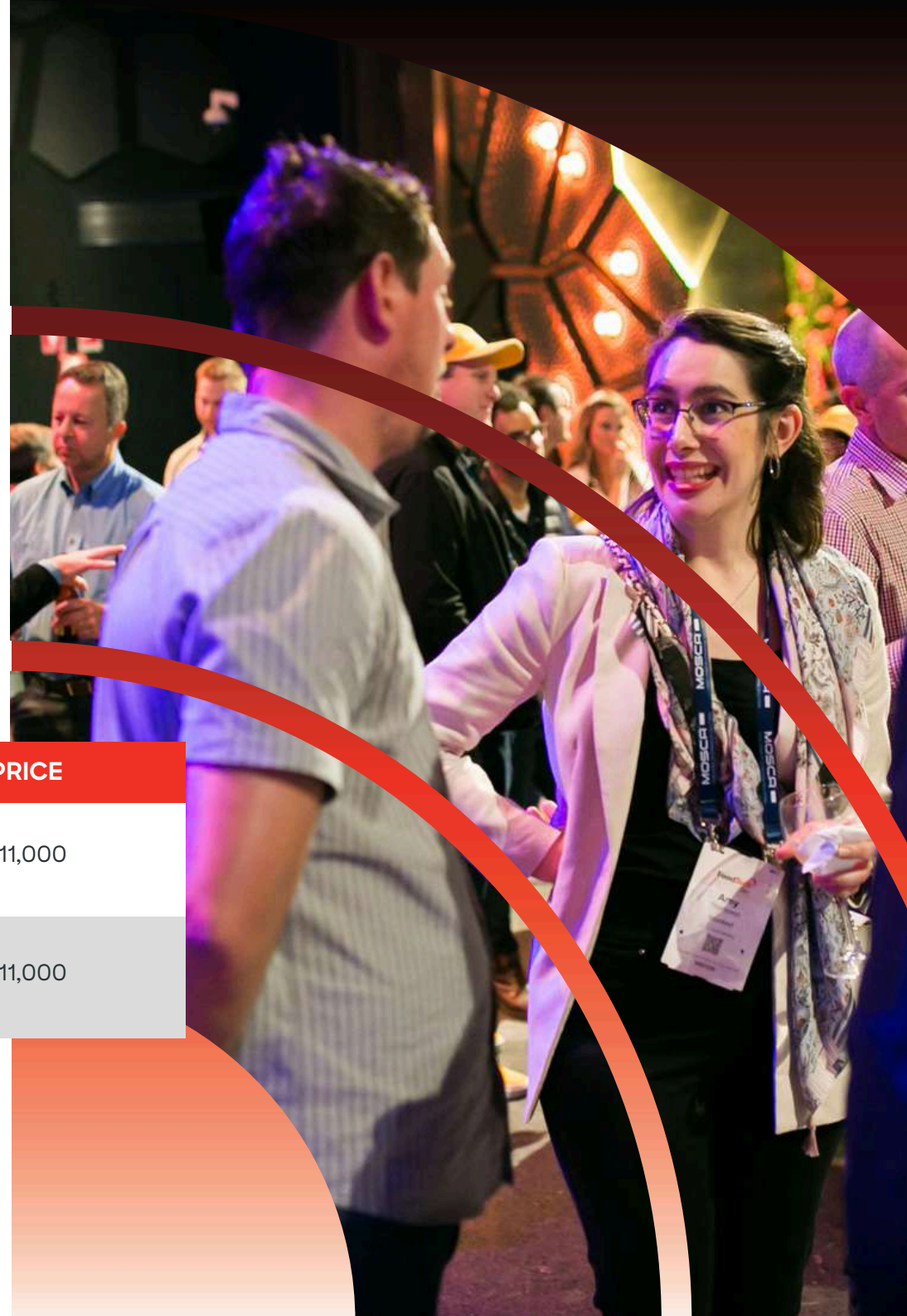
*Subject to availability

Brand Awareness

As Queensland's leading event for food processing and production, FoodTech is the industry's essential meeting place for driving business growth whilst also reconnecting with peers.

Our networking events are highly sought after as they provide unique opportunities for attendees to connect in relaxed settings at two beautiful spaces on the Gold Coast.

Elevate your brand presence by aligning with these not-to-be-missed events during FoodTech Qld.



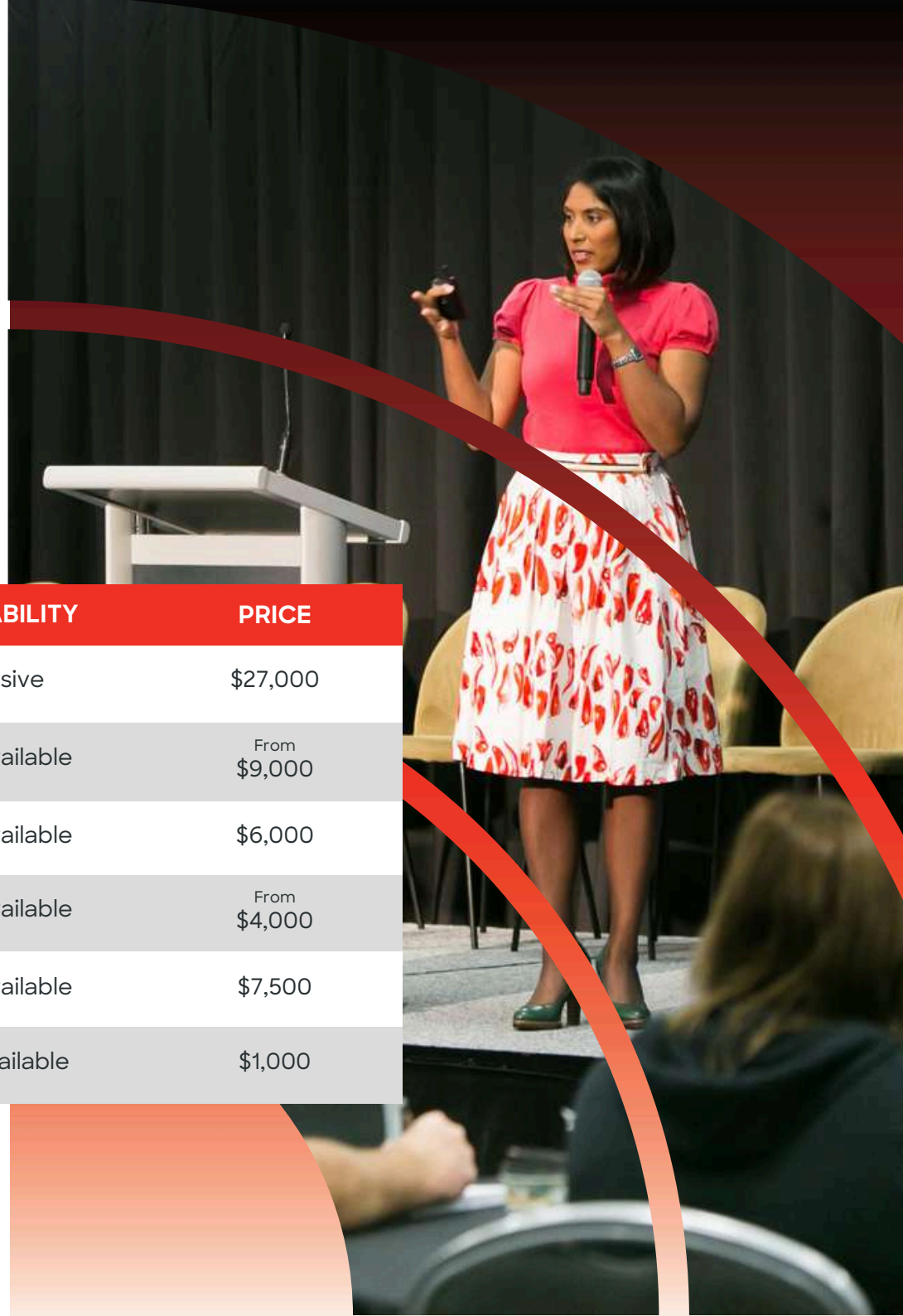
OPPORTUNITY	AVAILABILITY	PRICE
Welcome to the GC - Opening Party Sponsor	Exclusive	\$11,000
The Punch Bowl - Networking Party Sponsor	Exclusive	\$11,000

*Subject to availability

Thought Leadership

Be seen as a thought leader by positioning your brand with FoodTech Qld's tailored conference program.

By participating in keynote sessions, panel discussions, and roundtables, you can showcase your company's expertise, share innovative solutions, and influence industry trends. Your thought leadership will not only enhance your visibility but also drive meaningful conversations that lead to lasting partnerships and business growth.



OPPORTUNITY	AVAILABILITY	PRICE
FoodTech Qld Conference Presenting Partner	Exclusive	\$27,000
Keynote Speaking Spot (30minutes)	Two Available	From \$9,000
Panel Discussion Host or Participator (45minutes)	Two Available	\$6,000
Afternoon Speaking Spot (30minutes)	Two Available	From \$4,000
Conference Chairperson	Two Available	\$7,500
Show Floor Brainstorms (45minutes) - Roundtable Style	Ten Available	\$1,000

*Subject to availability

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Contact Us

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