

Post Show Report

HEADLINE STATS

4,300+

Qualified leads
delivered to exhibitors

150+

Exhibitors

**See New
Products &
Innovations**

was the top reason
for visitors attending



“This event keeps getting better every time we go. High quality presentations combined with plenty of opportunities to catch up with industry decision-makers. One we mark in the calendar as soon as the dates are released ”

2025 EXHIBITOR

Our Visitors

Retail & Consumer **19%**

- Retail
- Foodservice & Hospitality

Distribution & Trade **10%**

- Distributor
- Importer
- Wholesaler
- Exporter

Production & Processing **37%**

- Manufacturing
- Primary Producer
- Processor

Packaging & Logistics **12%**

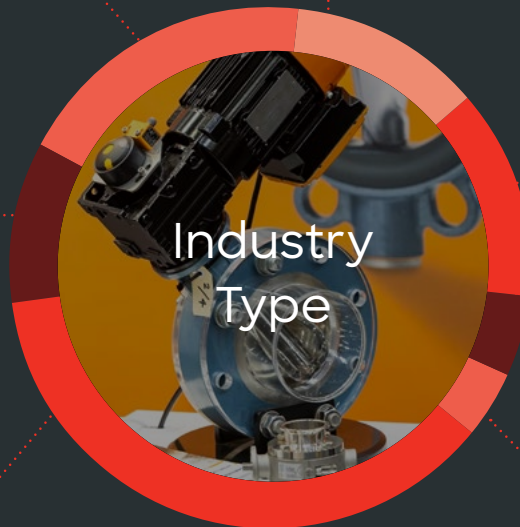
- Packaging
- Supplier

Services & Support **13%**

- Service & Solutions
- Education

Food Safety & Quality Control **5%**

Research & Development **4%**



“We attended FoodTech Qld with an idea in mind of what our business needed to grow into the future, with that idea in mind FoodTech helped materialise our requirements and solidify our options moving forward. Overall, it was a valuable experience to help our business make the right decisions.”

2025 VISITOR

Top Visiting Objectives



To see new products and innovations



To keep up to date with market trends



To source new suppliers



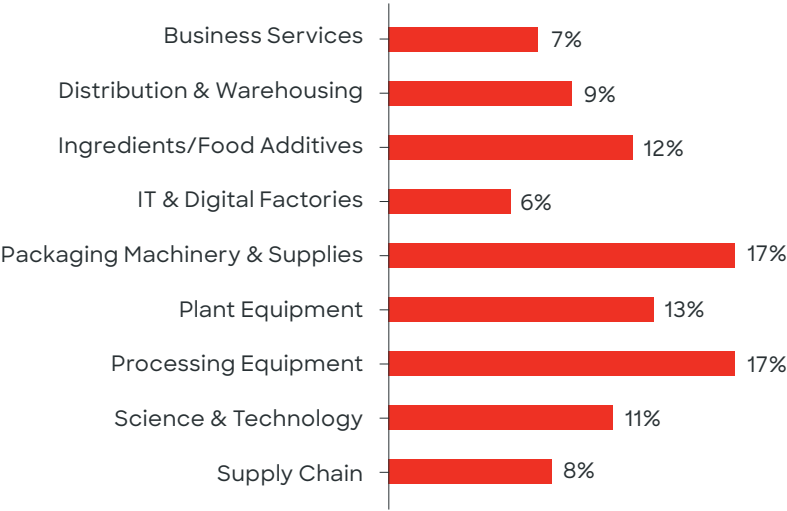
To network amongst the industry

Top Visiting Companies

- The Arnott's Group
- Asahi Beverages
- Bega
- Patties Food Group
- Hilton Foods
- dnata Catering
- Primo Foods
- Norco Foods
- Kerry Ingredients
- Lite n' Easy
- v2food
- Stacked Farm
- Bundaberg Drinks
- Bindaree Food Group



Product Areas of Interest



This includes multiple selections per visitor



88%
OF VISITORS
were satisfied with
FoodTech Qld 2025



87%
OF VISITORS
had purchasing
influence



8/10
VISITORS
would recommend
FoodTech Qld to a friend or
colleague in the industry

Top Job Functions

“ A great way to stay up to date and connect with suppliers, and a good opportunity to check new ideas in Food Tech. ”

2025 VISITOR



Food Manufacturing
& Processing



R&D/Sustainability
& QA



Operations/
Sales/Marketing



CEO/Company
Director/Owner



Our Exhibitors

“Excellent food technology event, good quality local visitors & decision makers.”

2025 EXHIBITOR



86%

OF EXHIBITORS

were satisfied with the quality of visitors that attended their stand



87%

OF EXHIBITORS

feel that FoodTech Qld is important to their business



INCREASING
Brand, Product & Service
AWARENESS

was the main objective for exhibiting at FoodTech Qld



95%

OF EXHIBITORS

were satisfied with FoodTech Qld 2025



84%

OF EXHIBITORS

would recommend FoodTech Qld to a friend or colleague in the industry



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FoodTech Qld is brought to you by the team behind foodpro, Australia's most trusted food manufacturing event.

foodpro

26-29 July 2026
MCEC Melbourne

Interested in exhibiting
at foodpro 2026?

Get in touch at
foodproexpo@divcom.net.au

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